

Press Announcement

Achieving a successful entry into the hydrogen world: H2UB introduces start-ups to the industry's major events

+ H2UB, the first European hydrogen start-up hub, supports start-ups with their own exhibition booths and contacts to potential pilot customers at major events.

+ Hydrogen start-ups can apply now for a free participation at events this autumn.

Essen/Düsseldorf, July, 12th 2022. Presenting themselves and establishing contacts with potential customers is particularly challenging for start-ups, but also crucial for future success. H2UB supports start-ups in the hydrogen economy for these important steps.

In autumn, they will have the opportunity to participate in leading trade fairs and conferences together with H2UB. Depending on the event, this may include a trade fair appearance, a speaker position, or the opportunity to take part in networking activities with potential customers and investors.

The first events of H2UB already demonstrated that its concept offers start-ups both valuable contacts and effective opportunities to present themselves to an interested professional audience. *„H2UB has provided CibusCell with an essential and unique access to the hydrogen ecosystem, which we have benefited from extensively. A key contributing factor has been H2UB's support in participating in various conferences and trade fairs. As a result, we were able to find many customers and cooperation partners for future projects and convince them of our vision of digitising the hydrogen industry. We are very happy to continue to be part of this network!“,* emphasises Marcus Ruebsam, CEO of CibusCell Technologies.

Now, H2UB is encouraging start-ups to apply for a free spot on a joint exhibition booth at the following events during autumn:

Digital Demo Day. Düsseldorf, August, 18th 2022.

Connecting technological innovations from start-ups with companies, SMEs and investors lies at the core of the largest start-up trade fair and conference for technology start-ups in Germany. Young companies from the hydrogen economy can attend this event jointly with the H2UB and additionally set up their own presence.

decarbXpo. Düsseldorf, September 20th to 22nd, 2022.

The trade fair is dedicated to industrial decarbonisation and links technology and service providers with industry and commerce. At its own exhibition stand, H2UB offers start-ups the opportunity to showcase their services at the trade fair. In addition, interested parties may use the Speakers Corner to introduce themselves as part of the programme.

Hydrogen Europe Conference. Brussels, October, 24th to 28th 2022.

For the flagship event of the largest hydrogen organisation in Europe, H2UB invites those start-ups that are interested to have a joint presence and to contribute to the programme. This event is one of



the highlights for hydrogen rising stars, thanks in particular to its European focus and its close connection to key industries and political bodies.

„As we see, our work is beginning to show results and establish valuable links with customers, investors and for interaction within the network. There are many start-ups that don't even know about the importance of building a network - that's where we come in to help. As such, we are particularly pleased to be able to offer these promising new opportunities in the autumn. So, start-ups, seize the chance and get in touch with us! We are constantly growing and support you in growing and establishing yourself.“ With these words, Managing Director Uwe Kerkmann European encourages start-ups to take advantage of the opportunities on H2UB's offer.

In addition to these current events, H2UB also offers other exciting possibilities for hydrogen start-ups. These range from the accelerator programme "H2UB Sprint" which is customized for the hydrogen industry with individual one-to-one and group coaching sessions with mentors and industry experts to the "H2-LabNet", which provides exclusive access to testing and prototyping services.

Start-ups can apply via email to info@h2ub.com or LinkedIn message to <https://www.linkedin.com/company/h2ub/>

#HydrogenTeamwork
H2UB - the hydrogen start-up hub

H2UB is the first European platform for start-ups operating in the hydrogen ecosystem. It connects start-ups and future founders with companies, funding partners and research institutes to successfully develop and bring innovative hydrogen ideas to market. H2UB offers corporate partners access to hydrogen innovations and an active exchange with young masterminds in the industry.

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